

Product Development Information Questionnaire For ANR Online Products and Publications

Order of Completion according to the work flow document:

1. Complete this form
2. Have your ADH or RPL review, make changes and additions as needed and approve
3. Submit this document to Dan Hale and cc Rebekah See Hruska

Date Submitted

Name of Submitter:

Email:

Phone:

Approving Supervisor (ADH or RPL)

1. Which type of online course/publication request are you interested in?
 - a. New online course/publication/publication (Complete full course/publication development and review)
 - b. Update (minor changes, such as logos, grammar, updating sources, broken links, etc.)
 - c. Revision (major changes, such as graphics, new videos, style and design change, etc.)
2. Provide a course/publication(s) titles and description (i.e., purpose, format, references to similar course/publications, etc).
 - a. If applicable, please provide an outline of the course/publication
 - b. Do you have existing resources and media to be used in the course/publication? If Yes, describe those assets.
 - c. What different types of Media do you anticipate using in this course/publication (Camtasia, PPT, Video, Graphics, Photography, Other)
3. What is your desired launch date: (mm/dd/yyyy)
4. Will this course/publication be approved or required for continuing education credits?
5. Is this project part of a grant? What was the granting agency? And was funding for this resource built into the cost of the grant?
6. Which course/publication needs to be updated?
7. Potential audiences and projected annual size of audiences.
8. Potential estimated price point. Is it currently being offered at a fee?

Notes: Additional Information that you believe would be helpful.